

BLUESKY > PR

+44 (0) 1582 790700
vickie@bluesky-pr.com
www.bluesky-pr.com

WE HELP PROFESSIONAL RECRUITMENT CONSULTANCIES AND IN-HOUSE DEPARTMENTS ENGAGE WITH AND SOURCE FROM THE VERY BEST POOLS OF TALENT. WE HELP RPOS AND CONSULTANCIES BUILD THEIR PROFILE AND CREDIBILITY WITH SENIOR HR DECISION MAKERS. AND WE HOLD THE ATTENTION OF BUSINESS LEADERS ON ALL ASPECTS OF THE HUMAN AGENDA.

WHICH IS WHY WE ARE PRIVILEGED TO WORK WITH MANY OF THE MOST SUCCESSFUL AND FORWARD THINKING ENTREPRENEURS, IN-HOUSE SPECIALISTS, MARKETING AND COMMUNICATIONS PROFESSIONALS AND CONSULTANTS IN THE TALENT SOURCING AND MANAGEMENT ARENA, BOTH IN THE UK AND AROUND THE WORLD.

SHOULDN'T WE BE WORKING WITH YOU TOO?

OUR SERVICES

INTERNATIONAL PR & MARKETING
FOR RECRUITMENT, HR & TALENT MANAGEMENT

COMPELLING COVERAGE: SEE OUR LATEST ANNUAL STATS

MORE THAN	SOCIAL	SPONSORS OF
100 TARGETED PRESS RELEASES	GENERATED OVER 1.02M IMPRESSIONS FOR OUR CLIENTS	THE RECRUITMENT NETWORK
50 COMMENT OPPORTUNITIES SECURED IN THE TIMES, FT, TELEGRAPH AND FORBES	INCREASED CLIENT FOLLOWERS BY MORE THAN 400%	ON THE EDGE MARKETING CONFERENCE
1500 MENTIONS FOR CLIENTS IN THE RECRUITMENT AND HR PRESS	ONE LINKEDIN CAMPAIGN ALONE DELIVERED LEADS EQUIVALENT TO 192 X ROI BASED ON AVERAGE FEES	RECRUITMENT LEADERS CONNECT
7 WINNING AWARD SUBMISSION WRITTEN FOR CLIENTS	REGULAR ENGAGEMENT FROM PUBLICATIONS INCLUDING ACCOUNTANCY AGE, CSO INSIGHTS, COMPARE THE CLOUD, FINANCIAL DIRECTOR, MARKETING WEEK, RECRUITMENT INTERNATIONAL AND RELOCATE GLOBAL	

THE EVIDENCE

CASE STUDIES

HOW ONE ARTICLE
SCORED OUR CLIENT
OVER £100,000 IN FEES

TESTIMONIALS

Centurion House, 136-142 London Road, St Albans, Hertfordshire, AL1 1PQ

Company No. 05380820

VAT No.: 630 5888 28

HOW DO WE DO IT?

FOCUSSED BRIEFINGS AND CONSULTANCY AT MANAGEMENT LEVEL

ANALYSING INNOVATIVE DATA AND RESEARCH

INTERVIEWING RECRUITERS ABOUT THEIR EXPERIENCES

INTERVIEWING DIRECTORS ABOUT THEIR SUCCESSES

ORGANISING AND SUPPORTING EVENTS

MEDIA TRAINING AND COACHING FOR KEY SPOKESPEOPLE

PITCHING COMPELLING STORY IDEAS

DEVELOPING ENGAGING THOUGHT-LEADERSHIP CONTENT

CREATING EFFECTIVE PRESS RELEASES

GHOST WRITING ARTICLES AND BLOG POSTS

PRODUCTION OF FULLY SEARCH ENGINE OPTIMISED CONTENT

BUILDING RELATIONSHIPS WITH KEY GLOBAL PRESS

DESIGNING AND IMPLEMENTING EFFECTIVE PR STRATEGIES

MANAGING DOMESTIC AND INTERNATIONAL MEDIA RELATIONS
AND CAMPAIGNS

ADVISING ON AND DELIVERING SOCIAL MEDIA STRATEGY

DELIVERING HIGHLY EFFECTIVE MIXED MEDIA CAMPAIGNS

CONTINUOUS STRATEGIC COMMUNICATIONS ADVICE THROUGHOUT
PARTNERSHIP

GUIDANCE ON THE BEST WAYS TO APPROACH AWARDS SUBMISSIONS

IN-DEPTH MEDIA RESULTS REPORTING

CONTACT VICKIE COLLINGE ON +44 (0) 1582 790700
OR EMAIL [VICKIE@BLUESKY-PR.COM](mailto:vickie@bluesky-pr.com)