BLUESKY > PR

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OVER THE PAST DECADE, WE HAVE BECOME THE GLOBALLY-RECOGNISED INDUSTRY-LEADERS IN OFFERING EFFECTIVE PR, SOCIAL MEDIA AND MARKETING SERVICES TO THE BUSINESS AND HIGHER EDUCATION SECTORS.

BLUESKY EDUCATION TAKES A GENUINELY HOLISTIC APPROACH TO HELPING CLIENTS ENGAGE IN THE MOST EFFECTIVE WAY WITH THEIR KEY TARGET AUDIENCES FROM POTENTIAL STUDENTS AND NEW FACULTY HIRES TO CORPORATE BUYERS, PARTNER INSTITUTIONS AND FUNDING BODIES.

WE SECURE EFFECTIVE COVERAGE IN INFLUENTIAL MEDIA TITLES ALL OVER THE WORLD.

OUR SERVICES

INTERNATIONAL PR & COMMUNICATIONS FOR HIGHER & BUSINESS EDUCATION

COMPELLING COVERAGE: SEE OUR LATEST ANNUAL STATS

100+

...POSITIVE FEATURES FOR CLIENTS IN INTERNATIONAL MEDIA OUTLETS FT, FORBES AND THE BBC

...INFLUENTIAL MENTIONS FOR OUR CLIENTS IN QS TOP MBA, AMBA, BIZ ED MAGAZINE, THE, BUSINESSBECAUSE, AND POETS&QUANTS COVERAGE ON 6 CONTINENTS (WE'RE WORKING ON ANTARCTICA!)

CLIENTS ACROSS
10 COUNTRIES

SPONSORS OF

GMAC EUROPEAN CONFERENCE 2018

MAKI BUSINESS MEDIA CONFERENCE LONDON 2018 RESPONSIBLE FOR

...9 OUT OF 17 MBA STORY BLOGS FOR THE ASSOCIATION OF MBAS (AMBA) - THAT'S OVER HALF

...ALF OF ALL ECONOMIST WHICHMBA STUDENT DIARIES THIS YEAR ...OVER 1,000 UNIQUE PIECES OF COVERAGE FOR OUR

THE EVIDENCE

CASE STUDIES

HOW WE SECURED 240+ PRESS HITS IN 3 DAYS

TESTIMONIALS

Centurion House, 136-142 London Road, St Albans, Hertfordshire, AL1 1PQ Company No. 06553428 VAT No.: 939 9398 44



HOW DO WE DO IT?

FOCUSSED BRIEFINGS AND CONSULTANCY AT INSTITUTIONAL LEADERSHIP LEVEL

ANALYSING INNOVATIVE DATA AND RESEARCH

INTERVIEWING STUDENTS ABOUT THEIR EXPERIENCES

INTERVIEWING ALUMNI ABOUT THEIR SUCCESSES

ORGANISING AND SUPPORTING FACULTY TRAVEL

MEDIA TRAINING AND COACHING FOR KEY SPOKESPEOPLE

DEVELOPING ENGAGING THOUGHT-LEADERSHIP

CREATING EFFECTIVE PRESS RELEASES

GHOST WRITING ARTICLES

PITCHING COMPELLING STORY IDEAS

BUILDING RELATIONSHIPS WITH KEY GLOBAL PRESS

DESIGNING AND IMPLEMENTING EFFECTIVE PR STRATEGIES

MANAGING DOMESTIC AND INTERNATIONAL MEDIA RELATIONS AND CAMPAIGNS

ADVISING ON SOCIAL MEDIA STRATEGY

DELIVERING HIGHLY EFFECTIVE MIXED MEDIA CAMPAIGNS

CONTINUOUS STRATEGIC COMMUNICATIONS ADVICE THROUGHOUT
PARTNERSHIP

GUIDANCE ON THE BEST WAYS TO APPROACH RANKINGS

IN-DEPTH MEDIA RESULTS REPORTING

CONTACT STEPHANIE MULLINS ON +44 (0) 1582 790700 OR EMAIL SMULLINS@BLUESKY-PR.COM

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